Cookie Policy

The Cookie Policy document, along with Privacy Policy, defines the use of cookies and similar technologies by AXIL ACDEMY s. r. o., company identification number: 50 259 71, with its registered office at Slávičie údolie 106, Bratislava – Staré mesto city district 811 02, registered in the Business Register of the Municipal court of Bratislava III, section Sa, insert no.: 110268/B (hereinafter referred to as "Company") during your visit to the https://axilacademy.sk/ website, or other websites, features, or content that we own or administer (hereinafter referred to as "website"). This Cookie Policy describes technologies, the purpose of their use and your right to control their use. By continuing to browse our site, you agree to the use of cookies in accordance with this policy.

Definition of cookies

Cookies are small text files that are stored on your device (computer, tablet, smartphone) when you visit a website. They are widely used to make websites work more efficiently, as well as to provide information to the owners of the site about user interactions and help improving the overall performance and usability of the site. Cookies help improve your browsing experience by remembering your preferences, login details, and other settings. They may also be used for analytics and tracking purposes to understand how users interact with the website and give more personalized and convenient user experience. For more information about cookies, please visit http://www.allaboutcookies.org/.

First party cookies are set by the website you are visiting. They are used to enhance the user experience by storing information such as preferences, settings, and authentication data. These cookies are specific to the domain of the website you are visiting.

Third party cookies are set by domains other than the one you are currently visiting. They are often used for tracking and advertising purposes. Third-party cookies allow external entities, such as advertisers or analytics providers, to collect data about your browsing behaviour across different websites.

Persistent cookies remain on your device for a specified duration, even after you close your browser. They are used to store information such as login details or user preferences, allowing the website to recognize you when you return. The lifespan of persistent cookies can vary, ranging from days to years.

Session cookies are temporary and only stored on your device during your active browsing session. They are crucial for the proper functioning of certain website features, such as maintaining a user´s login state. Once you close your browser, session cookies are typically deleted.

Types of Cookies We use

Essential Cookies are necessary for the basic operation of a website. They perform key functions, like user authentication and maintaining session security, ensuring that you can navigate and use the site's core features smoothly. These cookies are necessary for providing you with a functional and secure online experience. If you opt not to allow these cookies, we cannot assure the optimal performance of the website or ensure its security throughout your visit.

Analytical/Performance Cookies are used to gather insights into how visitors interact with a website. These cookies help us analyse and understand the performance of our site, allowing us to improve its functionality and user experience. Information collected includes page views, navigation paths, and

other metrics that assist us in optimizing our website's performance and providing you with a better overall experience. Some of these cookies are managed for us by third parties.

Functionality Cookies enhance your experience on our website by remembering your preferences and choices. These cookies enable us to provide personalized features, such as language preferences and customized settings. Their purpose is to make your interaction with the site more convenient and tailored to your individual preferences, contributing to a more enjoyable and user-friendly browsing experience. Third parties manage certain Functionality Cookies for us.

Advertising/Targeting Cookies are used to deliver personalized ads based on your interests and online behaviour. These cookies help tailor the advertising content you see, making it more relevant to you. They also assist in limiting the number of times you see an ad and contribute to measuring the effectiveness of advertising campaigns.

How We use Cookies

We use cookies for various purposes, including but not limited to:

- analyse and improve the performance of our website;
- personalize your experience and remember your preferences;
- provide targeted advertising based on your browsing behaviour;
- ensure the proper functioning of essential features on our site.

How long We keep Cookies (Cookie retention period)

Cookie retention period refers to the duration for which a cookie remains stored on a user's device after being set. This period varies depending on the type of cookie and its specific purpose. Short retention times are common for session cookies, which expire when the user closes their browser, while persistent cookies may have longer retention times, extending from days to years, or until they are deleted.

Cookie list

Cookie	Domain	Description	Duration	Type
cookie_consent_setting	https://axilacademy.sk/	Indicates whether the user has consented to the use of other cookies for performance, marketing, etc.	1 year	essential
axil_academy_session	https://axilacademy.sk/	No description	2 hours	functionality
XSRF-TOKEN	https://axilacademy.sk/	For security purposes.	2 hours	essential
_fbp	https://axilacademy.sk/	Facebook sets this cookie to display advertisements when either on Facebook or on a digital platform powered by Facebook advertising after visiting the website.	3 moths	performance

_ga_8W6NJ7SWW5	https://axilacademy.sk/	Google Analytics use this cookie to persist session state.	2 years	performance
_dc_gtm_UA-53922642-8	https://axilacademy.sk/	Google Analytics sets this cookie to load the Google Analytics script tag.	1 minute	functionality
_gid	https://axilacademy.sk/	Google Analytics sets this cookie to store information on how visitors use a website while also creating an analytics report of the website's performance. Some of the collected data includes the number of visitors, their source, and the pages they visit anonymously.	1 day	performance
_ga	https://axilacademy.sk/	Google Analytics sets this cookie to calculate visitor, session and campaign data and track site usage for the site's analytics report. The cookie stores information anonymously and assigns a randomly generated number to recognise unique visitors.	2 years	performance

Third Party tools

Providers of services may use cookies, which could be stored on your device when you access our site.

We use Facebook Business to in-depth analysis of the website to improve the user experience. This analytics service uses cookies to facilitate more effective advertising of products and to closely monitor website traffic. For details about cookies and other data storage technologies used by this service provider, please visit https://www.facebook.com/policies/cookies/.

We also use Google Analytics to examine patterns of site usage. Google Analytics collects data via cookies to create comprehensive reports on site activity. For information about Google's privacy practices, please visit https://www.google.com/policies/privacy/.

Managing Cookies

Managing preferences: You can customise how our website uses cookies based on your preferences. Simply adjust your browser settings to accept or reject different types of cookies. This gives you more control over your browsing experience. Check your browser's settings for easy steps on managing your cookie preferences.

Deleting Cookies: You can delete cookies stored on your device through your browser settings. This action will remove all stored cookies from websites you've visited.

Blocking Cookies: You can adjust your browser settings to block the storage of cookies altogether. However, this may impact your ability to access certain features or parts of our website.

Please note that managing cookies is browser-specific, so you may need to repeat these steps across different browsers or devices. Additionally, blocking all cookies may affect your overall online experience, as some are essential for the proper functioning of websites.

For specific instructions on managing cookies in your browser, refer to the help or settings menu of your chosen browser.

Contact Us

If necessary, you can contact us by phone at +421 915 819 053, or you may choose to communicate in writing via email at info@axil.sk or by sending your inquiries to the registered office address of the Company.

Changes to the Cookie Policy

We may update this Cookie Policy from time to time to reflect changes in technology, applicable laws, or our services. We encourage you to review this Cookie Policy periodically to stay informed about how we use cookies and any updates to our practices.

This Cookie Policy is effective since 27.11.2023.